Physiotherapy Association of Saint Lucia (PASL) Inc. Observed World Physiotherapy Day

The Physiotherapy Association of Saint Lucia (PASL) Inc. observed World Physiotherapy Day (WPD) 2019 along with other physiotherapists from around the World.

Given that this year, WPD was on a Sunday, some members of the PASL Inc. observed the day at work on Friday 6th September by offering patients/clients brochures focusing on the theme "Chronic pain and the role of the physiotherapist" and using posters downloaded from the official World Confederation for Physical Therapy (WCPT) toolkit in a mini exhibition.

However, the major event this WPD was a fundraising brunch and a session presented by the President of the PASL, Dr. Sibyl Edward and this followed a Church Service at the Mount of Prayer, Coubaril, Castries Saint Lucia

The session was interactive and centered around the benefits of exercises/activity in persons diagnosed with chronic pain and how a physiotherapist can assist. Patrons included a diverse group (encompassing a wide range of ages and interests) and most of them felt that it was quite an educational session and expressed gratitude for the information shared and the brochures handed to them.

The Association also issued a Press Release in the Print /Online Media (adapted from the WCPT WPD Press Release), with the hope of sensitizing the public on the theme of this year's WPD. In this Press Release, the President also emphasized the crucial role the Physiotherapist plays in keeping persons well and healthy and the importance of the Saint Lucia Allied Health Council as the Licensing body of physiotherapists. The online press release and photos from the events gathered some social media engagement as well and the Association hopes that this resulted in increased visibility of physiotherapy on the island. Cheers from PASL Inc. #WorldPTDay.

