



WORLD PHYSIOTHERAPY DAY 2020 CELEBRATION REPORT

Free Tele-Consultation and Circulation of Awareness Videos On Importance of Rehabilitation after COVID-19

The year 2020 is a challenge to everyone including the Physiotherapy profession, which is uniquely placed to step up and contribute to the challenge. This year we are determined to help people regain independence and quality of life after COVID-19.

As a part of World Physiotherapy Day celebration this year, Mobility Physiotherapy & Rehabilitation Clinic have opted for digital awareness program based on this year's theme Rehabilitation after COVID-19 and Telehealth.

We shared a presentation video on Rehabilitation after COVID-19 in various social media. The presentation was based on World PT Day posters released by World Physiotherapy. It was circulated at individual as well as group level in English and regional language, Bengali. We got an overwhelming response all over. People called to talk about how actually they could beat the Post Viral Fatigue Syndrome (PVFS). Patients were happy that they could receive Physiotherapy advices on how to deal with the problems they were facing after COVID-19.

We also prepared and circulated presentation videos about the Importance of Telehealth in Rehabilitation in both English and Bengali. These presentations were also based on World PT day posters released by World Physiotherapy and received immense response too.

To further enhance the effect, we have arranged a free tele consultation for this month of September regarding any complaint (Orthopedics, Neurology, Cardio Respiratory, Geriatrics, Pediatrics) patients are facing. It's actually helping patients to reach us maintaining all the norms of social distancing.

We in Mobility Physiotherapy & Rehabilitation, are very satisfied with the response of digital campaigning. The videos have more than five thousand reach in social media within 24 hours and the counting is going still up. We are also receiving many teleconsultation calls regarding various issues and are very happy to serve the society with physiotherapeutic advices.



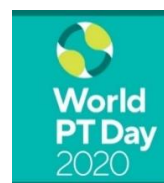
World PT Day posters displayed on clinic's notice board for patient awareness

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