



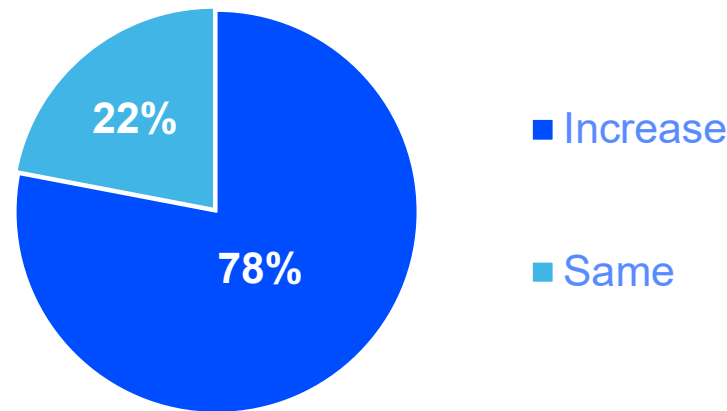
World Physiotherapy

**SOUTH
AMERICA**

**ANNUAL
MEMBERSHIP
CENSUS**

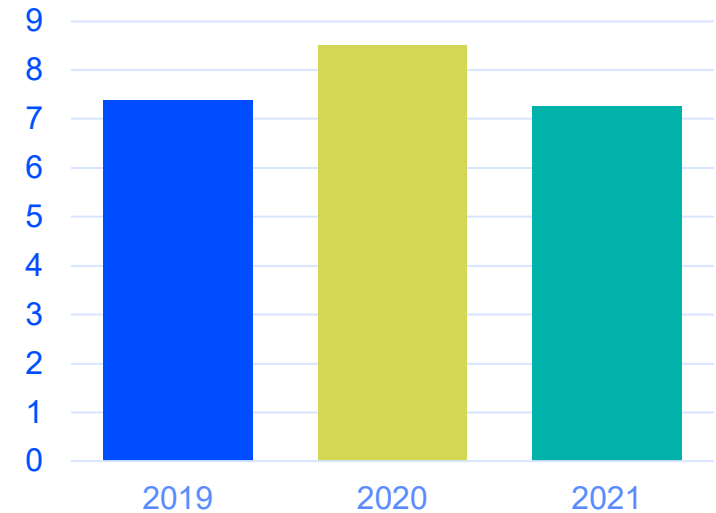
2021

MEMBERSHIP GROWTH



Individual membership of the **small member organisations (<100)** in the region **increased**, on average, by **38%**

PHYSIOTHERAPISTS PER 10,000 POPULATION IN SOUTH AMERICA REGION



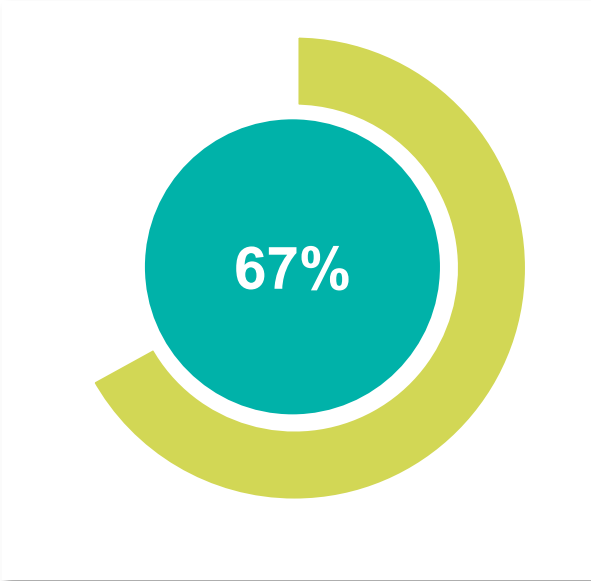
78%

of member organisations in the region have **increased** their membership during the last year



7.2

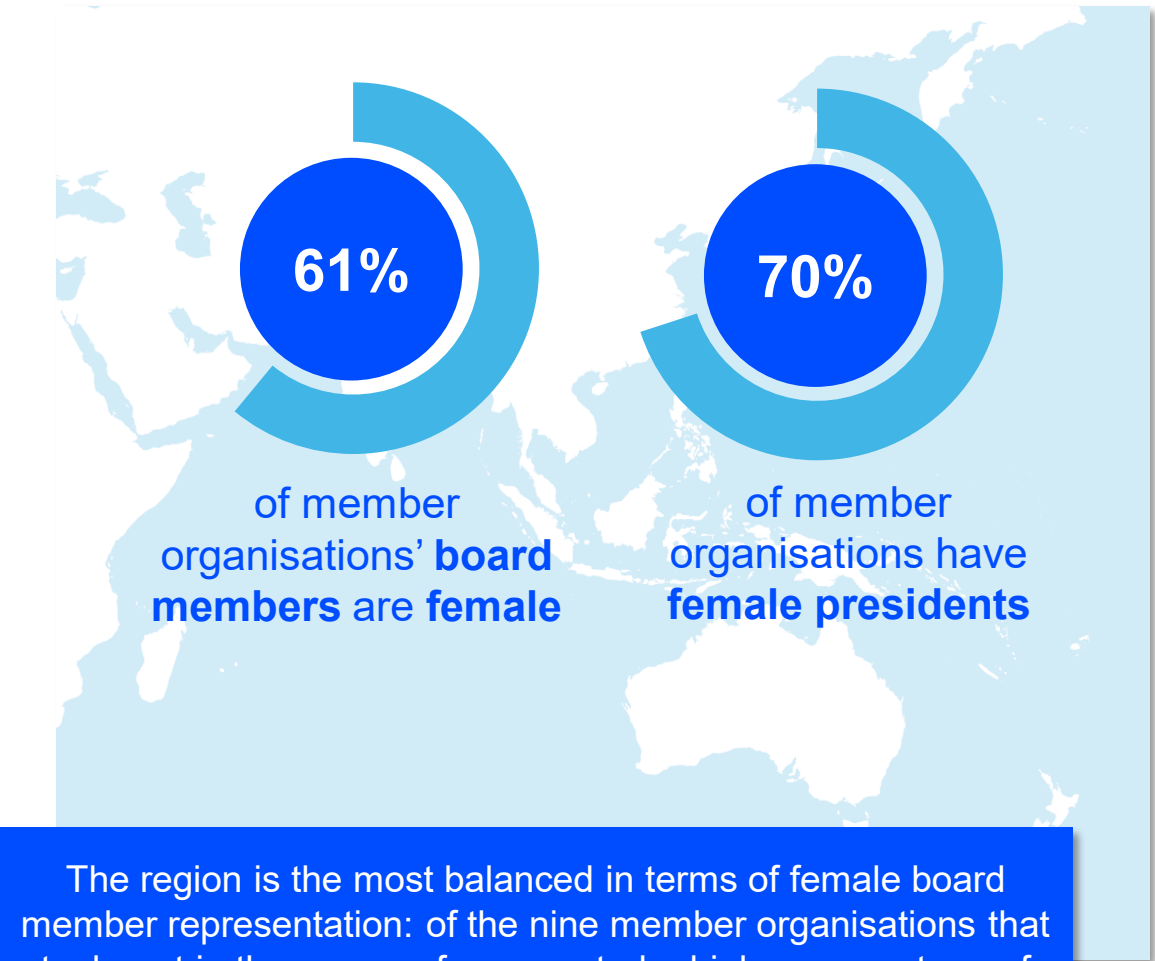
is the average number of **practising physiotherapists** per 10,000 population in the World Physiotherapy **South America region** in 2021



of physiotherapists in
member organisations
in the
South America region
are female

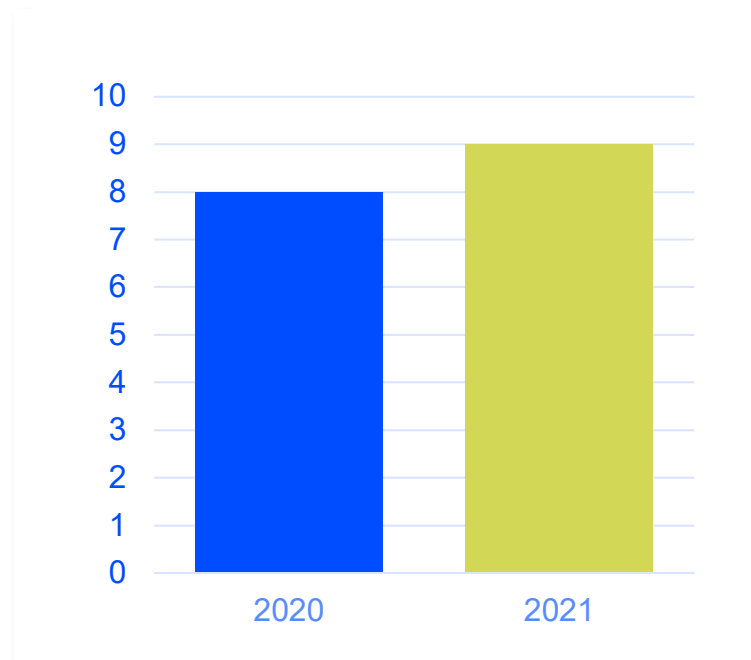
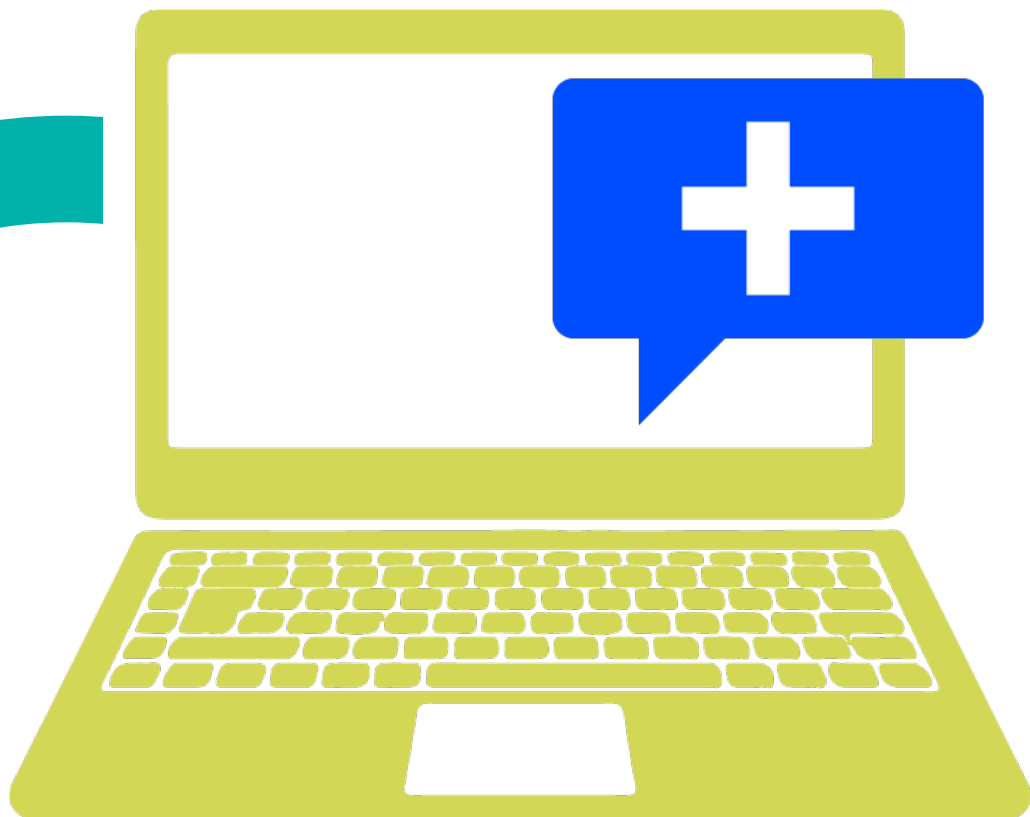
of physiotherapists in the
South America region
are female

BOARD MEMBERS



The region is the most balanced in terms of female board member representation: of the nine member organisations that took part in the census, four reported a higher percentage of female board members than the percentage of female physiotherapists in the workforce in their country/territory.

NUMBER OF COUNTRIES/TERRITORIES IN THE REGION WHERE PHYSIOTHERAPISTS ARE ALLOWED TO PROVIDE TELEHEALTH SERVICES



100%
of countries/territories allow
physiotherapists to
provide telehealth services

11%
increase since 2020 in
number of
countries/territories where
physiotherapists can
provide telehealth services



COUNTRIES/TERRITORIES WITH DIRECT ACCESS TO PHYSIOTHERAPY SERVICES IN THE SOUTH AMERICA REGION

22%

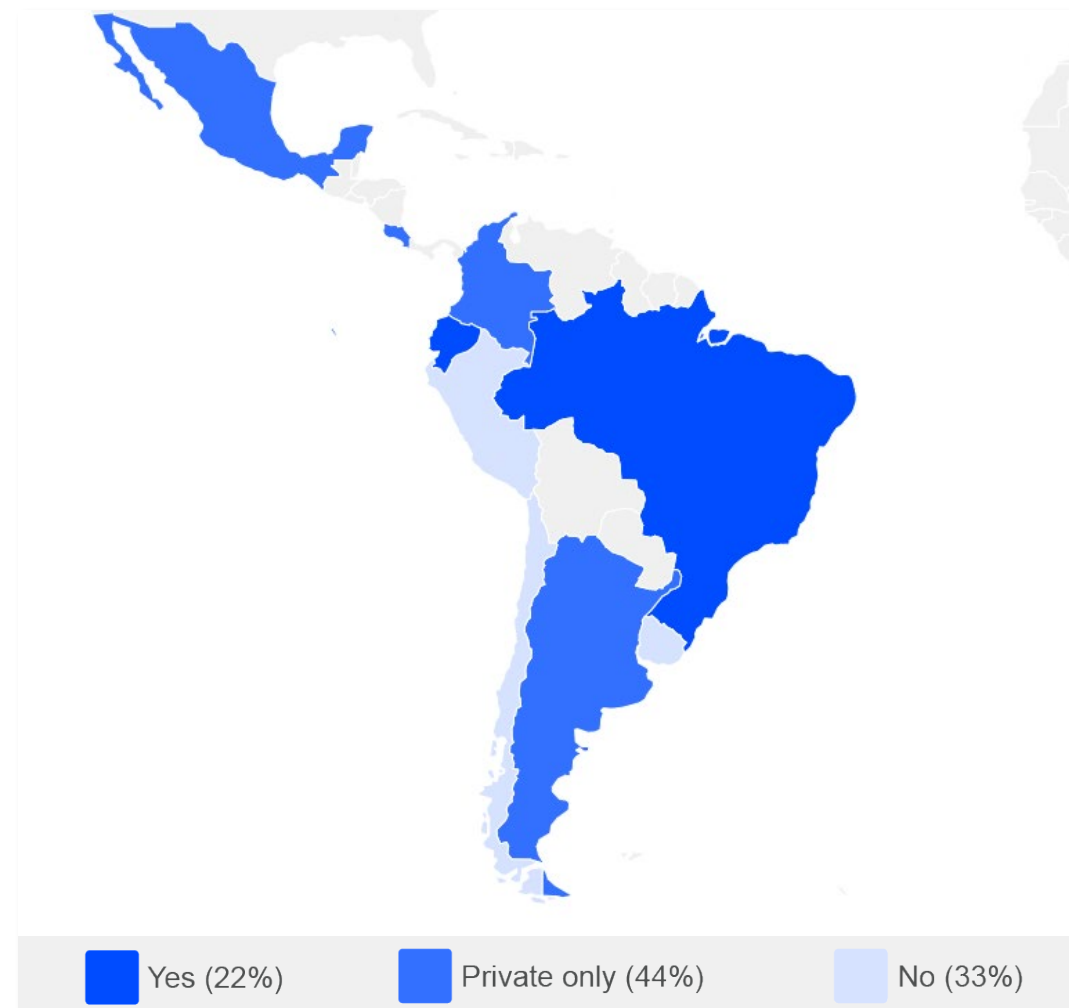
of countries/territories in the South America region have **full direct access** to physiotherapy services.

44%

reported that direct access is only allowed for **private physiotherapy** services.

33%

reported that direct access is **not allowed**.



ECUADORIAN SOCIETY OF PHYSIOTHERAPY

The Ecuadorian Society of Physiotherapy has **increased** their **membership by 42%** during the last year. A new board was elected in February 2020 and developed a number of strategies to increase engagement, including:

- developing as a dynamic board and keeping a **fluent communication with their membership**, attending to their complaints and suggestions. The board is aware that whenever a change is generated there is an increase in trust from individual members
- developing a plan that included **marketing** actions and the organisation of **training** and other activities for individual members
- during the **COVID-19 pandemic**, the society supported vaccination programmes and **advocated for the vaccination of physiotherapists**





DISCLAIMER

- The data in this report is based on responses to the annual membership census sent to World Physiotherapy’s member organisations.
- In 2021 the annual membership census was sent to 125 member organisations, of which 117 responded, representing a 94% response rate. The census date was 30 June 2021.
- Some data in this report has been collated from other sources available to World Physiotherapy.
- If you have any questions or concerns, or want to make changes to your country’s data, please contact membershipcensus@world.physio.