

ANNUAL MEMBERSHIP CENSUS

2023



**World
Physiotherapy**



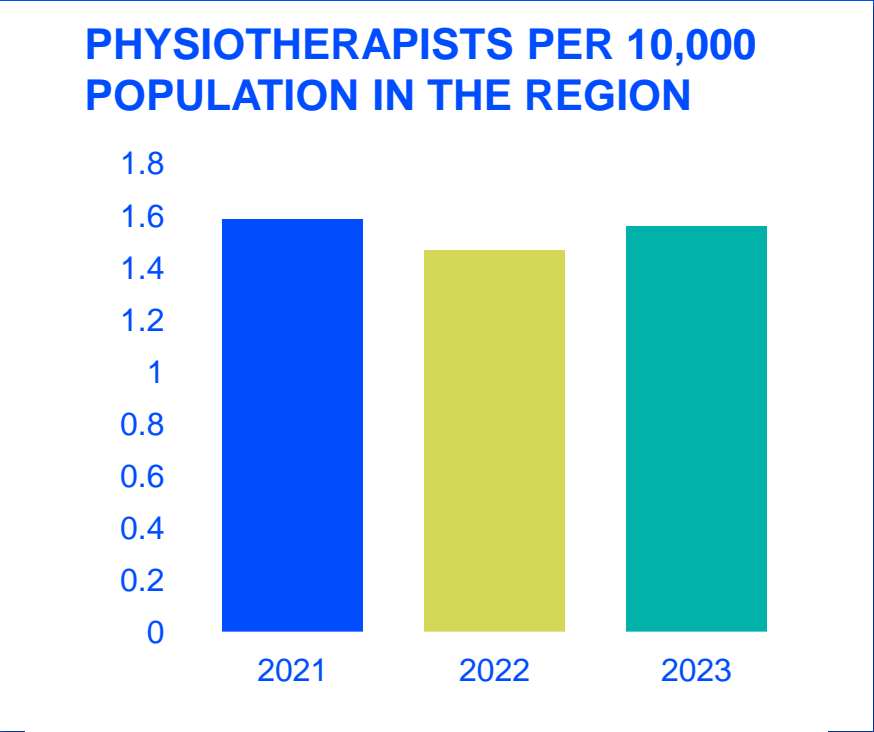
**ASIA WESTERN
PACIFIC**

77%

of AMC respondents in the Asia Western Pacific region have **increased** their **membership** during the last year

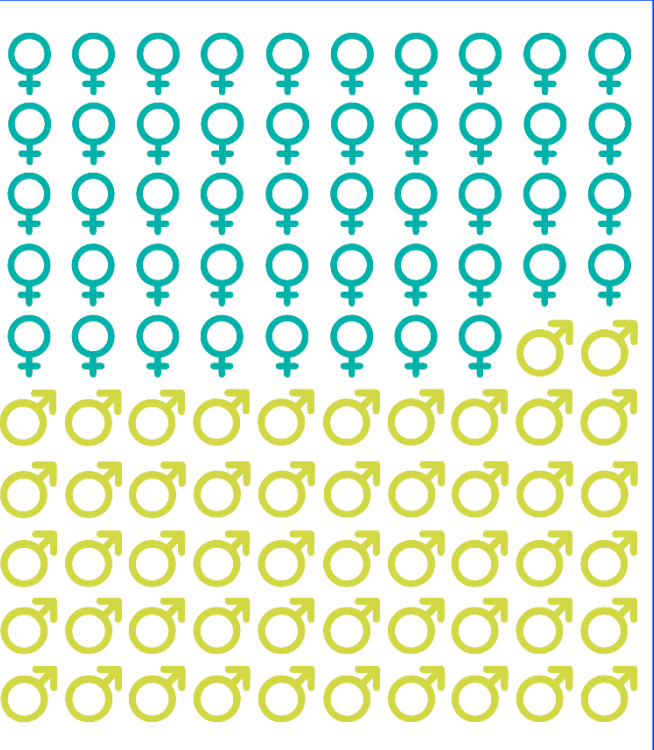
44%

of **physiotherapists** in the Asia Western Pacific region are **members** of their member organisation

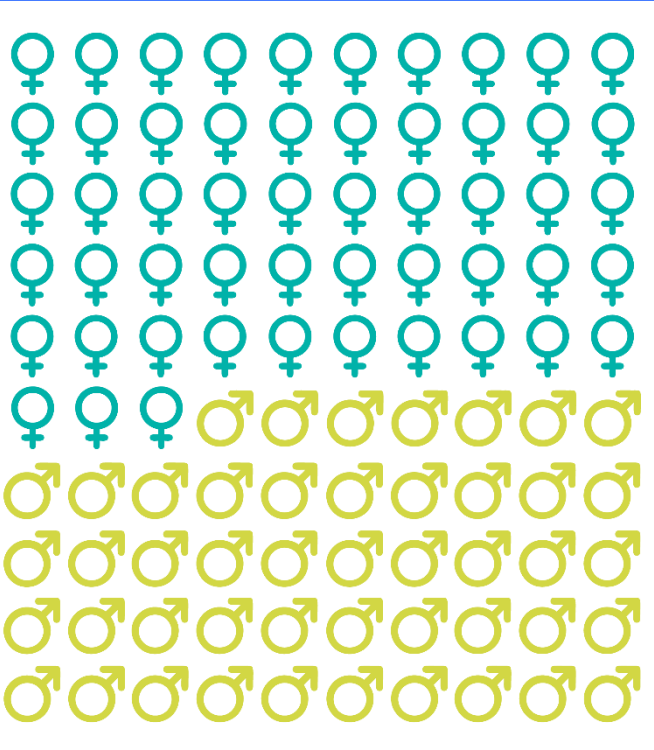


1.56

is the average number of **practising physiotherapists** per 10,000 population in the **Asia Western Pacific region** in 2023

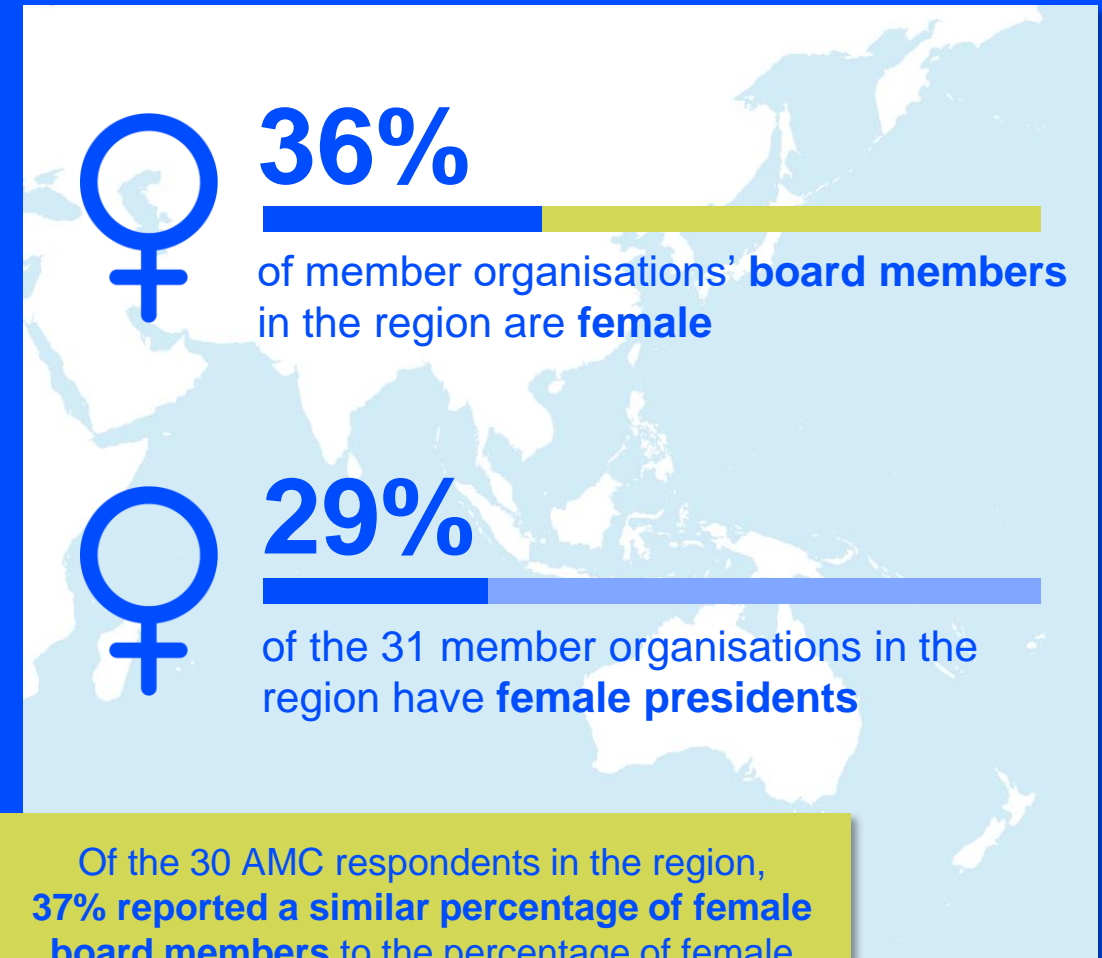


48%
of individual members in
member organisations in the
Asia Western Pacific region
are female



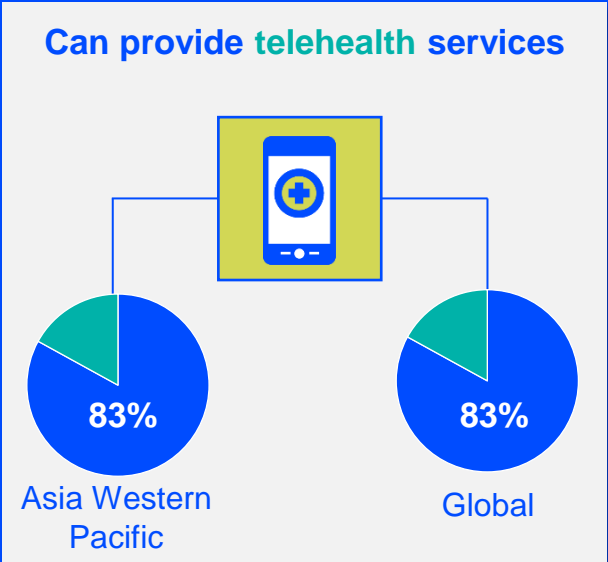
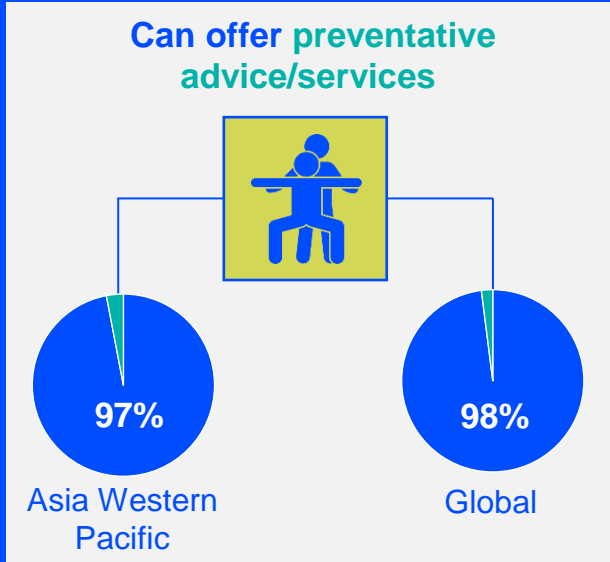
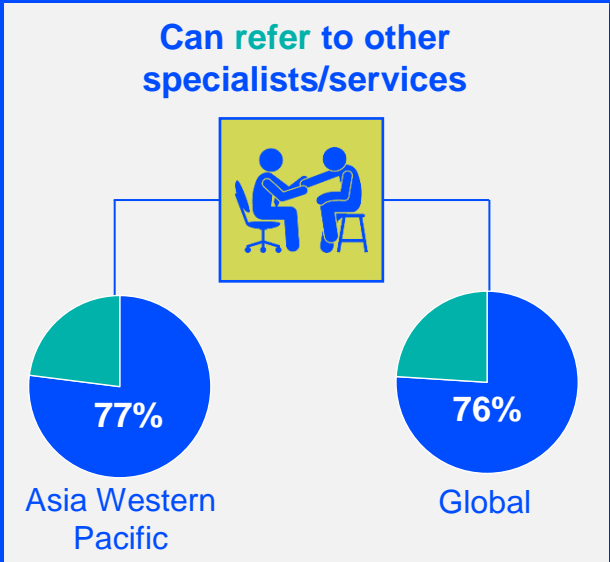
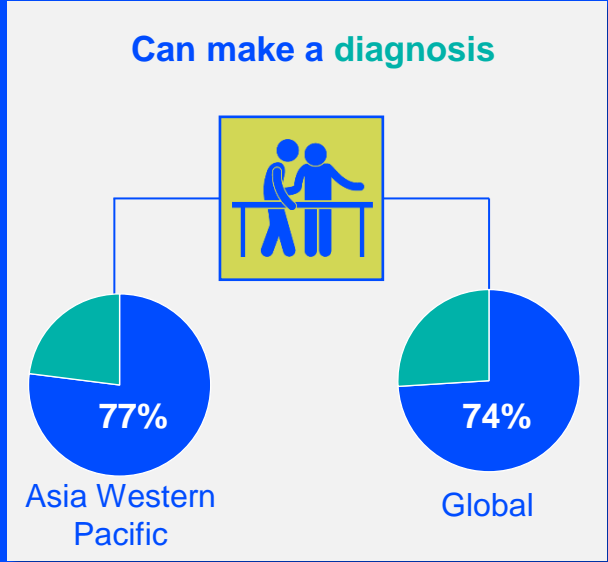
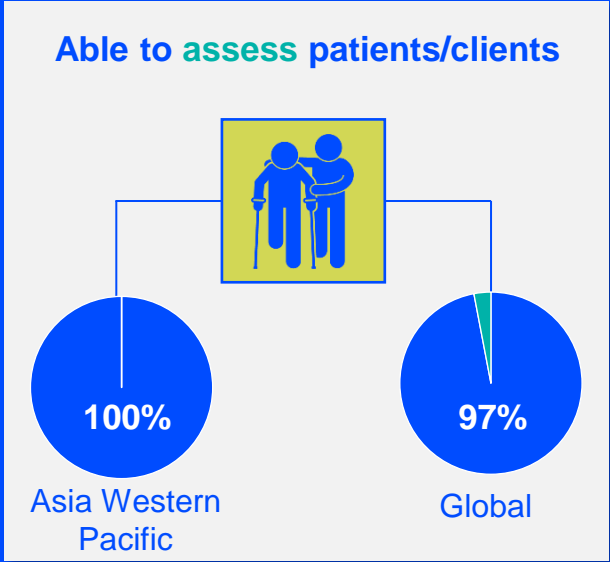
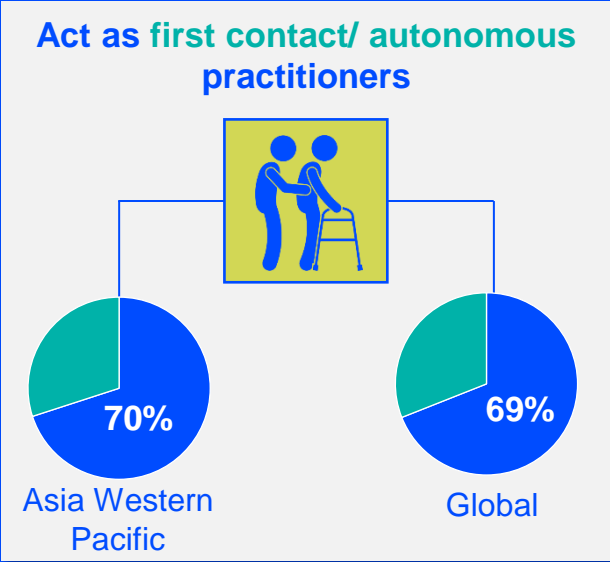
53%
of the physiotherapy workforce
in the Asia Western Pacific
region is female

BOARD MEMBERS



Of the 30 AMC respondents in the region,
37% reported a similar percentage of female
board members to the percentage of female
physiotherapists in the workforce in their
country/territory


ASIA WESTERN PACIFIC | PERMITTED PRACTICE






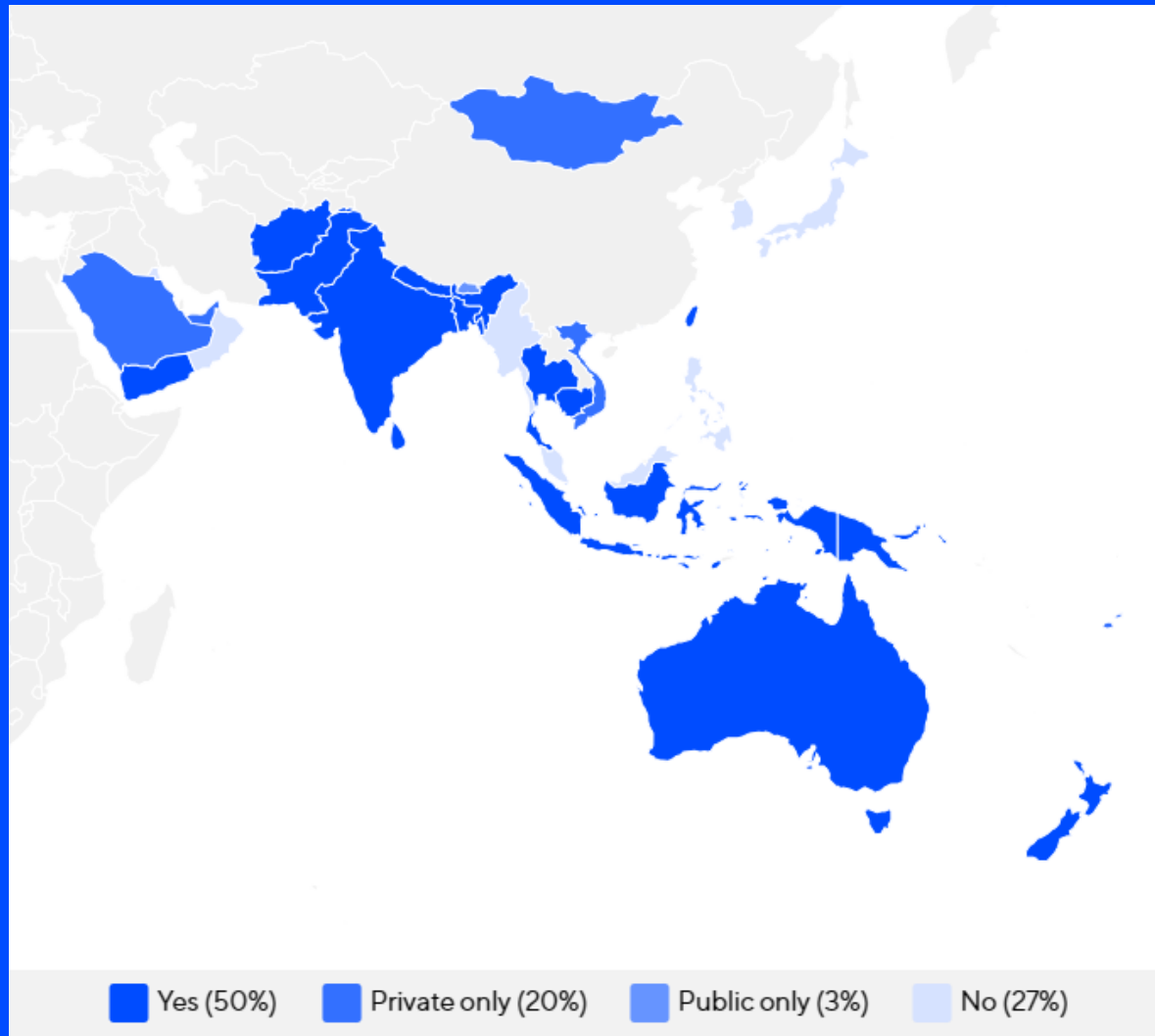
COUNTRIES/TERRITORIES WITH DIRECT ACCESS

 **50%** of countries/territories in the Asia Western Pacific region have **full direct access** to physiotherapy services

 **20%** of the AMC respondents in the Asia Western Pacific region reported direct access only for **private physiotherapy** services

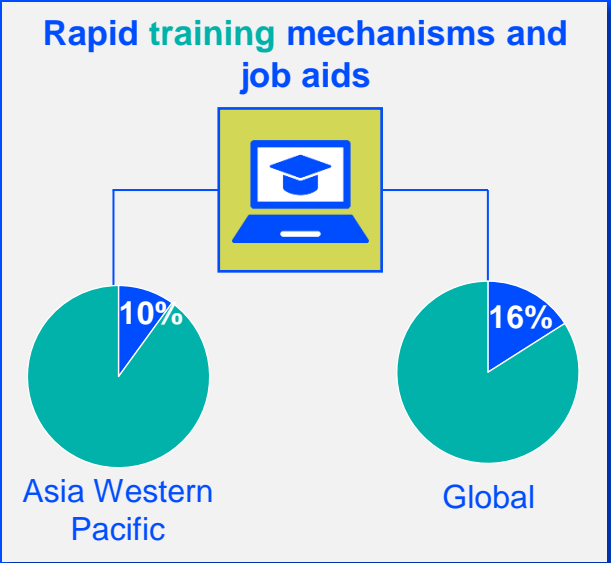
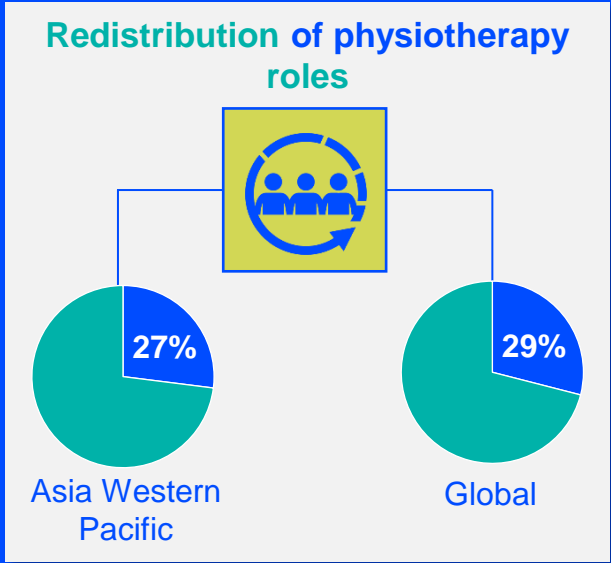
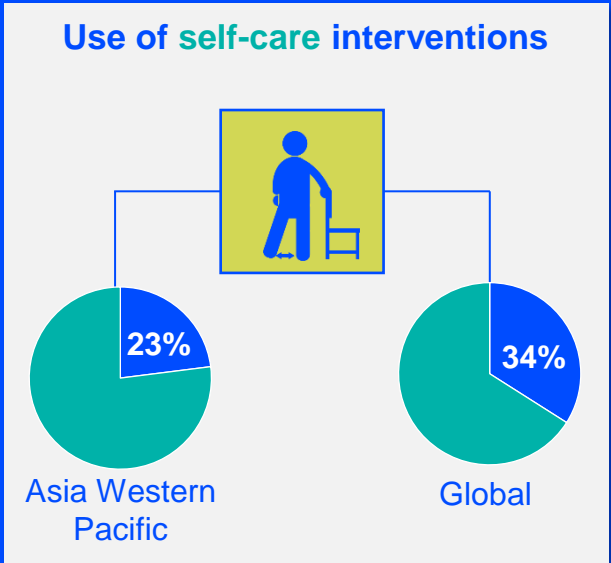
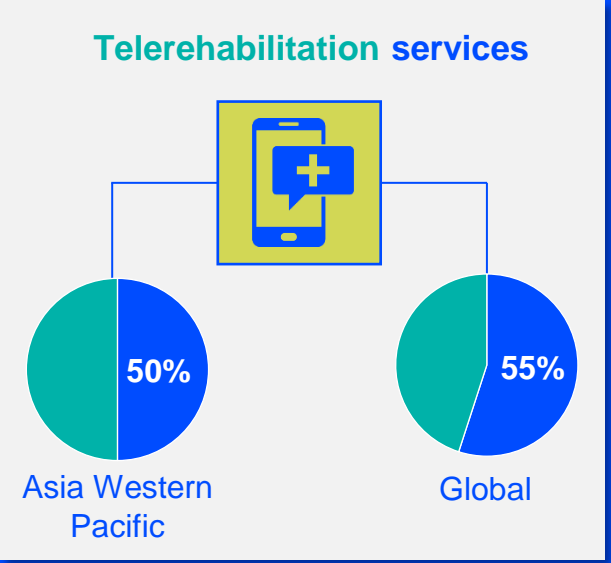
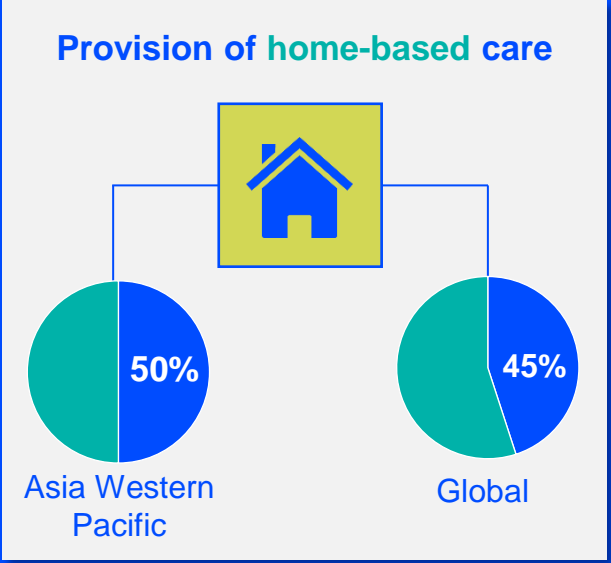
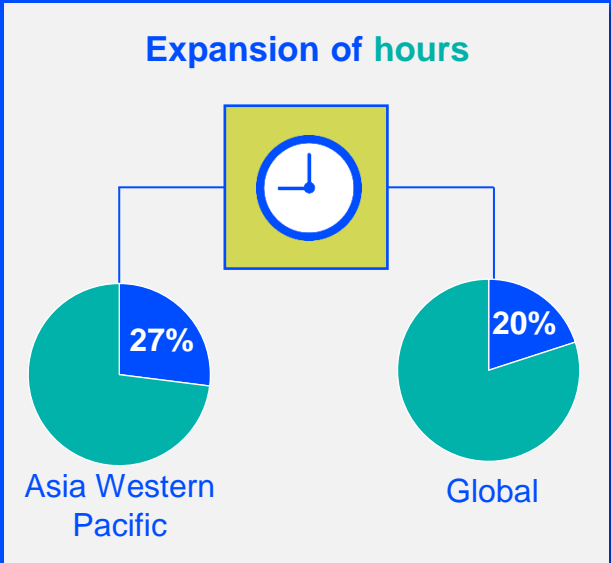
 **27%** reported direct access is **not allowed** in the Asia Western Pacific region

The most frequently reported **limitation to direct access** was **practice setting** (47%)





73%
of countries/
territories in the
Asia Western
Pacific region said
they had one or
more of these
mitigation strategies
to **overcome**
physiotherapy
service
disruptions





The top five channels of communication used by AMC respondents in the Asia Western Pacific region to communicate with their members



Facebook



87%



Email newsletter



83%



Website



77%



WhatsApp



47%



Print communication



47%



HONG KONG – INCREASE IN MEMBERSHIP

The Hong Kong Physiotherapy Association (HKPA) has increased its membership by 48% in the past 12 months. This was achieved through a number of actions, including:

- to celebrate HKPA's 60th anniversary, life membership was offered at a special 50% discount
- new physiotherapy graduates were offered a 50% discount rate if they applied for life membership within the first year of graduation
- highlighting the benefits of becoming a member to access the member rate to take part in HKPA's CPD courses
- securing time for HKPA presentations to promote the benefits of student membership to year 1 physiotherapy students on their orientation day and recruit them as student members. Once registered as HKPA student members, they are eligible to join HKPA's structured 1-year student engagement programme and, on completion, receive a certificate to acknowledge their contributions.





Asia Western Pacific region

Afghanistan	Myanmar
Australia	Nepal
Bangladesh	New Zealand
Bhutan	Oman
Cambodia	Pakistan
Fiji	Papua New Guinea
Hong Kong	Philippines
India	Saudi Arabia
Indonesia	Singapore
Japan	Sri Lanka
Korea (Republic of)	Taiwan
Kuwait	Thailand
Macau	United Arab Emirates
Malaysia	Vietnam
Mongolia	Yemen

97%
of member organisations
(30 out of 31) in the
region submitted data
for the annual
membership census in
2023

DISCLAIMER

- The data in this report is based on responses to the annual membership census (AMC) sent to World Physiotherapy's member organisations.
- The AMC was sent to 127 member organisations, of which 119 responded, representing a 93.7% response rate. This is consistent with previous years' response rates and demonstrates strong engagement between World Physiotherapy and its member organisations. The census date was 30 June 2023.
- Some data in this report has been collated from other sources available to World Physiotherapy.
- If you have any questions or concerns, or want to make changes to the data for your country/territory, please contact membershipcensus@world.physio.