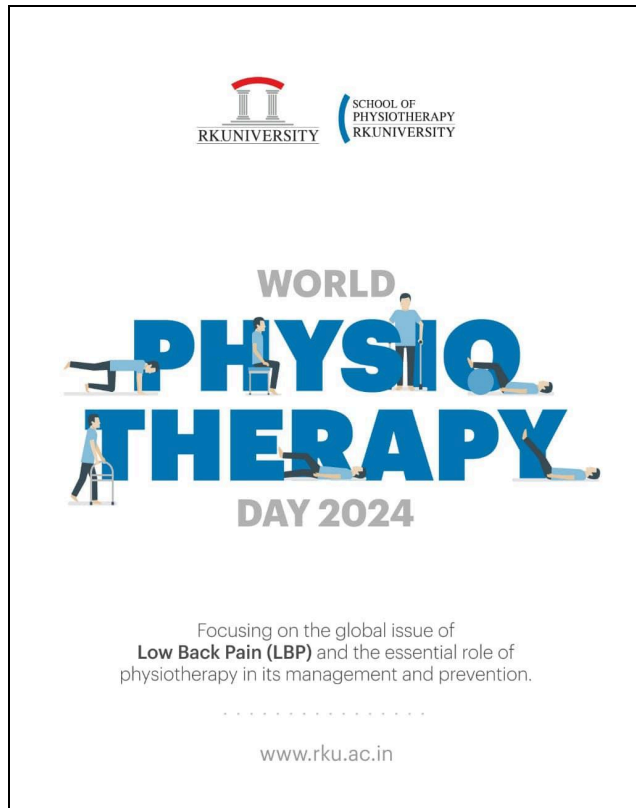


# World Physiotherapy Day 2024 Celebrations by the School of Physiotherapy, RK University



In celebration of World Physiotherapy Day 2024, the School of Physiotherapy at RK University conducted a series of impactful events to promote the theme of "Physiotherapy in Low Back Pain". These initiatives aimed to raise awareness about physiotherapy's crucial role in managing low back pain and improving community wellness. Here's a summary of the activities:

## Free Physiotherapy Camp at Calisto Technocast Pvt. Ltd. – 4th September 2024

As part of the World Physiotherapy Day 2024 celebrations, the School of Physiotherapy at RK University, in collaboration with Calisto Technocast Pvt. Ltd., organized a **Free Physiotherapy Camp** at the company's premises in Pipaliya, Rajkot. The camp focused on "Low Back Pain", the focal theme for this year, and provided industry workers with comprehensive physiotherapy assessments, education on back health, and effective treatments. This initiative aimed

The poster includes the RK University logo and the World Physiotherapy logo. It states: 'In collaboration with Calisto Technocast Pvt. Ltd.; School of Physiotherapy, RK University has organised a Free Physiotherapy Camp on the occasion of World Physiotherapy Day 2024 to support the focal theme 'Low Back Pain' September 4, 2024'. An illustration of a person's hand pointing to a green circular graphic is on the right. At the bottom, the Calisto Technocast Pvt. Ltd. logo is shown with the tagline 'Strength of the metal'. The venue is listed as 'Calisto Technocast Pvt. Ltd., Pipaliya, Rajkot' and the School of Physiotherapy, RK University logo is also present.



at raising awareness about workplace ergonomics and promoting community health. The involvement of RK University's experienced faculty and dedicated scholars ensured the success of the event.



**Free Physiotherapy Camp at RK Physiotherapy and Rehabilitation Research Center, Bhaktinagar, Rajkot (6th September 2024):** The camp provided free physiotherapy consultations and treatment for individuals suffering from low back pain. This event emphasized the importance of physiotherapy in managing back-related issues and was a great success.

**RKUNIVERSITY** **World Physiotherapy**


School of Physiotherapy, RK University has organised a **Free Physiotherapy Camp** on the occasion of **World Physiotherapy Day 2024** to support the focal theme **'Low Back Pain'** September 6, 2024



**Venue:**  
RK Physiotherapy and Rehabilitation Research Center, Bhaktinagar, Rajkot

**SCHOOL OF PHYSIOTHERAPY**  
**RKUNIVERSITY**




**Camp at Synnova Gears Pvt. Ltd., Rajkot (7th September 2024):** Another successful camp was organized at Synnova Gears, where industry workers benefited from low back pain treatment and education. The objective was to provide industry workers with thorough physiotherapy screenings, back pain assessments, and personalized treatment plans to manage and alleviate discomfort caused by strenuous work conditions.




 

In collaboration with Synnova Gears & Transmission Pvt. Ltd.; School of Physiotherapy, RK University has organised a **Free Physiotherapy Camp** on the occasion of

**World Physiotherapy Day 2024**  
to support the focal theme **'Low Back Pain'**  
September 7, 2024



  
SYNNOVA GEARS & TRANSMISSIONS PVT. LTD.

**Venue:**  
Synnova Gears & Transmission Pvt. Ltd., Pipaliya, Rajkot

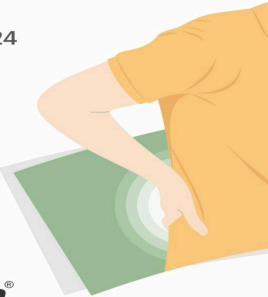



The camp also featured an educational component, where workers were informed about preventive measures, including posture correction, safe lifting techniques, and exercises to improve back strength and flexibility. By focusing on workplace ergonomics and injury prevention, the camp aimed to enhance the overall well-being and productivity of the employees.




 

In collaboration with Falcon Pumps Pvt. Ltd.; School of Physiotherapy, RK University has organised a **Free Physiotherapy Camp** on the occasion of **World Physiotherapy Day 2024** to support the focal theme **'Low Back Pain'** September 7, 2024



 **Falcon**  
A MACHINE FOR MAKING

**Venue:**  
Falcon Pumps Pvt. Ltd.,  
Vavdi, Rajkot



**Specialized Camp at Falcon Pumps, Rajkot** (7th September 2024): Industry workers were offered free low back pain screenings, physiotherapy education, and treatment. This event focused on improving the workers' overall health and quality of life.







In collaboration with  
KICH Architectural  
Products Private Limited;  
School of Physiotherapy,  
RK University has organised  
a **Free Physiotherapy Camp**  
on the occasion of

**World  
Physiotherapy  
Day 2024**  
to support the focal theme  
**'Low Back Pain'**  
September 7, 2024




**Venue:**  
KICH Architectural Products  
Pvt. Ltd., Vavdi, Rajkot



**Awareness Seminar at Kich Industries, Rajkot (7th September 2024):** An educational seminar titled "The Role of Physiotherapy in Low Back Pain" was conducted for employees at Kich Industries. Dr. Amit Sharma, Director of the School of Physiotherapy, led a session on "Workplace Wellness," shedding light on how physiotherapy can enhance health at work.



On the occasion of **World Physiotherapy Day**, School of Physiotherapy, RKU has organised

# WALKATHON

September 8, 2024 | 7:00 am to 8:30 am  
Theme: 'Low Back Pain'



### Key Messages:

- Low back pain is the leading cause of disability globally, affecting people of all ages, particularly those in physically demanding jobs.
- Almost everyone will experience Low Back Pain at some point, but chronic cases are rare.
- 90% of Low Back Pain cases are non-specific, meaning no single structure can be identified as the cause.
- Physiotherapy offers expert care and rehabilitation, improving health and reducing the risk of future Low Back Pain episodes.

### Venue:

**Police Headquarters Circle, Rajkot**  
(Route for Walkathon: Starting from Police Headquarters Circle to Police Headquarters Circle via Kishanpara Chowk, Ring Road-Rajkot.)



## Physiotherapy Awareness Rally & Walkathon 2024 (8th September 2024):

To further spread awareness, a rally on "Physiotherapy in Low Back Pain" was organized as part of Walkathon 2024 at Race Course Ring Road, Rajkot. This event saw enthusiastic participation from faculty and students, contributing to its success through incredible teamwork.



On the occasion of **World Physiotherapy Day**, School of Physiotherapy, RKU organised **WALKATHON**



| www.rku.ac.in



On the occasion of **World Physiotherapy Day**, School of Physiotherapy, RKU organised **WALKATHON**



| www.rku.ac.in



On the occasion of **World Physiotherapy Day**, School of Physiotherapy, RKU organised **WALKATHON**



| www.rku.ac.in



On the occasion of  
**World Physiotherapy Day,**  
School of Physiotherapy, RKU organised

## **WALKATHON**

| [www.rku.ac.in](http://www.rku.ac.in)



These events exemplified RK University's dedication to promoting physiotherapy and community health. Special thanks go to the faculty, students, and PG scholars for their incredible efforts in making the World Physiotherapy Day 2024 celebrations a success!