

Candidate Statement Europe

Equal Access to Physiotherapy Worldwide: 8 Reasons

1. Physiotherapy is an essential part of healthcare.
2. Health is a fundamental human right.
3. Physiotherapists are experts in human movement and function.
4. Physiotherapy helps prevent conditions from worsening.
5. Physiotherapy reduces overall healthcare costs.
6. Healthy individuals contribute more effectively to society and the economy.
7. A healthy society is more resilient to epidemics and other health risks.
8. Access to proper care leads to longer, healthier, and happier lives.



Marloes Meurs MSc MBA

- ✓ Physiotherapist, 29 years
- ✓ Specialized in pediatrics
- ✓ Practice owner, 24 years
- ✓ Board experience, 15 years
- ✓ MSc Epidemiology, 2005
- ✓ Executive Master of Business Administration (MBA), 2019
- ✓ Digital Transformation in Health Advisory Council

Marloes Meurs MSc MBA, *Nominated by the Royal Dutch Society for Physiotherapy*

I am honored to be nominated and eager to serve on the Board of World Physiotherapy because I firmly believe that global access to knowledge and global access to physiotherapy will contribute to better global health.

By connecting regions, Member Organizations and physiotherapists with knowledge and linking people to physiotherapy through smart technology, our profession can have an even greater impact. Strengthening connections between similar countries will accelerate the development of physiotherapy. Ensuring that all physiotherapists have access to global knowledge in their own languages and tailored to their specific ways of working will empower our profession worldwide. Moreover, expanding access to musculoskeletal expertise in remote areas will lead to healthier populations.

Let's harness all available technologies through co-creation to advance physiotherapy even further. The World Physiotherapy Association should be an organization that every physiotherapist, every Member Organization, and every region wants to be part of—because it truly adds value.

With these goals in mind, I am eager to contribute as a member of the board.