

Dear NACR Members of World Physiotherapy,

I am honored to put forth my name for the position of World Physiotherapy Board Member representing our region. My entire career has been dedicated to advancing the profession and improving patient outcomes through evidence-based practice, education, and advocacy. With a robust background in strategic planning, leadership, governance, and both risk and financial management, I am committed to advancing the mission of World Physiotherapy and to contributing to the global development of our profession.

Throughout my career, I have had the privilege of practicing in diverse clinical settings with multiple roles and varied service opportunities. I have witnessed firsthand the transformative impact of physiotherapy on the lives of individuals we touch. My journey has been driven by a passion for empowering both our patients and my fellow physiotherapists in their communities.

A little information about me will give you some insight into me and what I bring to this position. I grew up in a farming community, and both of my parents were veterinarians who managed their own practice. Through the role models of my parents, I embraced a lifelong commitment to be engaged and to serve my profession. My involvement in our professional association began when I was a student. Professional membership has served me during every one of my career activities as I changed practice settings and roles from clinician to manager, to consultant, and to leadership for a major health provider. We have life choices, and I have often realized how important it was to turn to our professional organization that provided opportunities for enhancement, advancement, and change.

My practice began in a large medical center with multiple rotations, and later included positions in skilled nursing facility, home care, and hospice. My career has a range of roles that include governance and advocacy and even a position on the payer side, when I worked with a health plan for persons with physical disabilities. Through my local and national professional association roles, appointments, and elected positions, I truly understand the underpinnings of quality services, the regulatory environment affecting practice, the structural components of payment, and the vast needs worldwide for practice advancement. I thrive working with diverse individuals, teams and perspectives to find successful strategies and solutions to our complex and changing physiotherapy practice world.

Over the last decade I have been an active representative member in our NACR, and I have attended four World Physiotherapy General meetings, including two Congresses. Our region is composed of many different communities that have collaborated for many years, and it has been a joy being involved in addressing the challenges, sharing resources, supporting each other, and celebrating together even including the dancing.

Throughout my career, I have demonstrated a strong commitment to promoting physical therapy and the advancement of professional membership organizations. I bring my experience and strength in governance, policy development and using best practices to this position. My strategic vision and leadership skills enable me to navigate complex information and unique perspectives to ensure that decisions are made in the best interests of our organization and its stakeholders.

As a board member, I would be committed to:

1. **Represent and Promote Physical Therapy Internationally:** To do this we must advocate for the continual use of evidence-based practice across all regions. We must act as a strong

advocate for the profession on the international stage. It is essential we promote the value and impact of physiotherapy. We must champion initiatives that promote the health, wellness, and fitness of populations worldwide, recognizing the critical role of physiotherapy in preventive services.

2. **Champion Diversity and Belonging:** We must continue to promote diversity within the profession and ensure that all voices are heard and represented. We must be ever mindful of the biopsychosocial aspects of service delivery and must engage in discussions on issues relevant to health so that we can advocate for policies that support the profession and improve our outcomes.
3. **Strengthen Communication and Collaboration across Organizations:** We must support the development and empowerment of our national professional membership organizations, enhancing their capacity to represent and advocate for physiotherapists in their organizations. We must continue to facilitate the exchange of information and ideas to foster a global practice community.
4. **Further the Work of WP:** We must build and maintain strategic partnerships with relevant national and international organizations to advance our shared goals and initiatives. We must continue to participate in activities that advance the mission of World Physiotherapy, ensuring that the organization remains responsive to the needs of physical therapists and their patients worldwide.

As a board member, I would bring my listening skills, reflective nature, curiosity, ability to handle complex information, and expertise in navigating legal and financial situations with integrity. My focus would be on the strategic direction of the organization with a proactive approach to identifying opportunities and addressing risks and challenges. My deep commitment will be to the three fiduciary responsibilities of charitable organization boards that are the duties of care, obedience and loyalty.

Living in multiple communities during my career, I know the importance of humility and understand my knowledge, perspectives, and experiences may be different from others. I also know that what brings us together is our commitment to our profession and the impact our practice can have on our communities. Working in multicultural contexts and ever respectful of divergent belief systems, I am committed to questioning and raising concerns in an open and transparent manner. My financial acumen is based upon my experiences with managing risk, budgets, audits, and supporting responsible policies. My dedication will always be to modeling behavior that aligns with our culture, values, and ethos.

I believe my experience, dedication, and vision align with the mission of World Physiotherapy and our region, and I am committed to working collaboratively with all member organizations.

Thank you for considering my candidacy. I am eager to contribute to the continued success of World Physiotherapy and to strive to continuously advance our profession.

Sincerely,

A handwritten signature in black ink, appearing to read "Roger Herr", written over a light gray rectangular background.

Roger Herr, PT, MPA