



Marathwada Mitra Mandal's

M M COLLEGE OF PHYSIOTHERAPY

S. No. 35, Plot No. 5/6, Wadgaon Shinde Road, Lohgaon, Pune – 411047



Celebration of World Physiotherapy Day 2025

Reel making competition

Date and Time of Activity: 8th September 2025 (1pm-1.30pm)

Venue: Physiotherapy Outpatient Department (OPD) Marathwada Mitra Mandal's College of Physiotherapy, Pune, Maharashtra, India

Organized by: Marathwada Mitra Mandal's M.M College of Physiotherapy

Purpose of the Activity: On the occasion of World Physiotherapy Day .The reel-making competition was organized to create awareness about the significance of physiotherapy in promoting healthy aging and overall well-being. It aimed to encourage creativity and active participation among students and professionals to highlight how physiotherapy plays a vital role in maintaining mobility, preventing age-related decline, and improving the quality of life for older adults. The competition celebrated World Physiotherapy Day by showcasing the contributions of physiotherapists in supporting healthy aging through engaging and informative social media content.

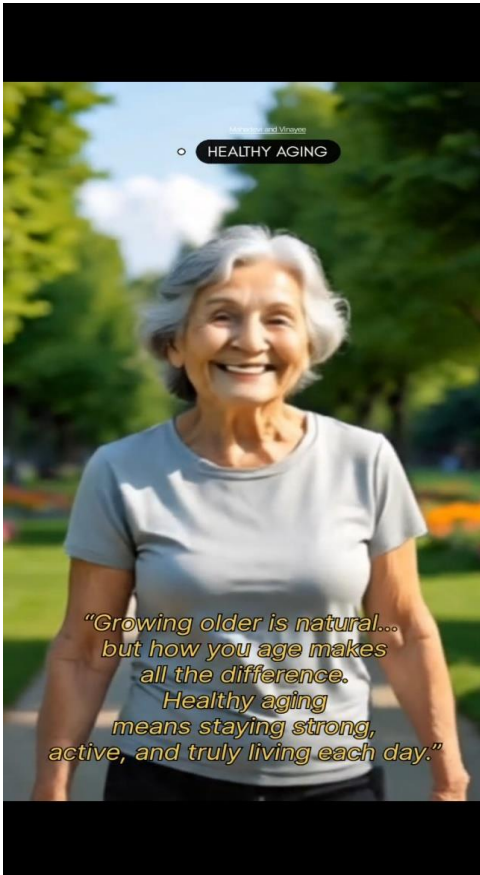
Details of the Activity: Participants were invited to create short reels (duration: 30-60 seconds) focusing on various aspects of physiotherapy, such as exercises, patient care, rehabilitation techniques, or inspirational messages. .Reels were submitted via Instagram/Facebook/WhatsApp]. A panel of judges evaluated the entries based on creativity, relevance, and impact.

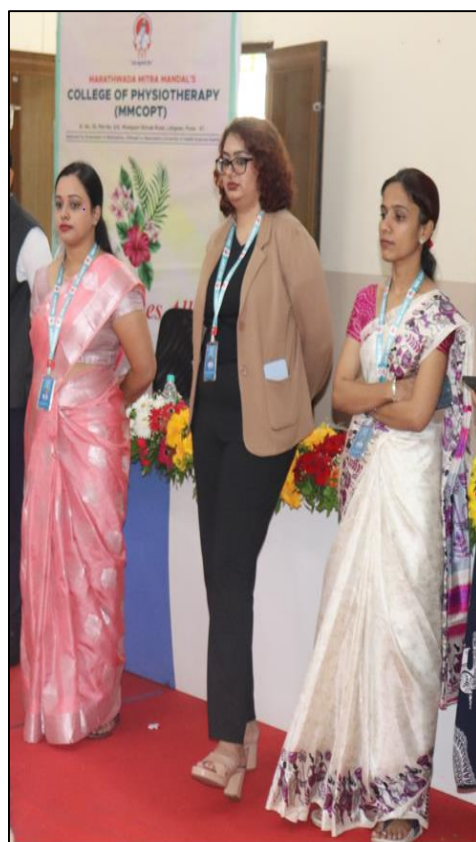
Participants: Participants were first year BPT students

Feedback: The competition successfully engaged participants, enhancing awareness about physiotherapy's role. Winning reels were shared across social media platforms, reaching a wider audience .Prizes were awarded to the 2 students to appreciate their effort and creativity.

Outcome: The reel-making competition conducted on the occasion of World Physiotherapy Day was a meaningful and impactful initiative that fostered creativity, awareness, and advocacy for the physiotherapy profession. Centered around the theme of

"Healthy Aging," the competition highlighted the essential role physiotherapists play in promoting mobility, independence, and overall well-being among the aging population. Through engaging and informative reels, participants effectively showcased how physiotherapy contributes to a better quality of life in older adults, inspiring many to appreciate and recognize the value of this vital healthcare profession.





Report Prepared by – Dr. Sakshi Dupare

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